

# SSHCA Virtual Board Meeting Minutes

Wednesday, May 5 2021 6:30 pm

- ❖ **Call to Order:** Sharlene Hartford; Board members present included Beth Myers, Brian Curry, Kristen Riordan, Francesca Gonzalez-Roel
- ❖ **Correspondence:** N/A
- ❖ **Executive Board Updates:**
  - Secretary/Membership – Kristen Riordan
    - April Board Meeting and General Meeting minutes to be posted on [www.sshcca.org](http://www.sshcca.org)
    - Membership
      - 113 residents/16 businesses
  - Treasurer - Open
    - Treasurer's Report
      - Unavailable due to QuickBooks conversion – presented at next meeting
    - Credit Card down 70 base points, lower cost per transaction
    - QuickBooks purchased for \$75/year.
  - Vice President – Brian Curry
    - Broward Elementary School –
    - School Advisory Meeting last week, gearing up for summer by giving kids a swag bag to take home. Conversation cards (family engagement ideas), book (How To Talk so kids will listen..).
    - This week is National Teacher Appreciation Week
      - Board voted on Facebook to cover cost of Smoothie/Ice-ee drinks for the teachers, \$202 with delivery, gifted today, hung a sign that it was donated by SSHCA
  - President – Sharlene Hartford
    - If you would like meeting invite sent to other email address, please let Sharlene know and happy to add
    - Happy with the turnout on Zoom April meeting, disappointed by turnout to Roll Call
    - Open Question: Other methods of communication with our neighbors to encourage involvement? Email, consider boosting Facebook posts
    - Add email to next newsletter
    - Newsletter ideas? Business feature/owner interview, Spotlight on Faedo's Family bakery oldest business in the neighborhood, Sea Maids (Francesca take both), Labyrinth spotlight- classes for summer (Kristen to take), we can email for business member rates, goes to every mailbox in SSH approx. 1400. Tatiana will write about photo contest
      - ◆ Send content to Francesca by May 14<sup>th</sup>
        - [Flg0788@gmail.com](mailto:Flg0788@gmail.com)
        - 813-767-0330
    - Treasurer Vacancy; Also need 2021 Beautification Chair (volunteer Emily Perkins, to join next Board meeting call to discuss), and Neighborhood Watch Chairpersons
    - SWEEP in South Seminole Heights - May 17<sup>th</sup> – 21<sup>st</sup>, 2021
- ❖ **Committee Updates:**

- Beautification – for the record- winners of Spring Beautification Award: Tapie Family 418 W North Bay Street, Built in 1914.
- Communications (Francesca)
  - Reinvested some money (money saved from QuickBooks) into Adobe InDesign Creative Cloud
    - ◆ Francesca put newsletter into a Design template
  - Newsletter ideas?
    - ◆ Business feature/owner interview Old/New Neighborhood Businesses,
    - ◆ Spotlight on Faedo's Family bakery oldest business in the neighborhood, Sea Maids (Francesca take both),
    - ◆ Labyrinth spotlight- classes for summer (Kristen to take),
    - ◆ we can email for business member rates, goes to every mailbox in SSH approx. 1400 homes.
    - ◆ Tatiana will write about photo contest, June/July/August Events
    - ◆ Sharlene to write up about Spring Beautification Winner
  - Send content to Francesca by May 14<sup>th</sup>
    - [Flg0788@gmail.com](mailto:Flg0788@gmail.com)
    - 813-767-0330
  - Want to get the newsletter out by end of May, articles/photos due by May 14<sup>th</sup>
- Events - Tatiana Huudma – No update
- Heights Unites – Need volunteer to head up effort, need to start planning by August to make happen in February 2022, Facebook group for Heights Unites- Sharlene to post to the page about the need for help. Brian suggests meeting in July to make an initial plan and gathering input
- Land Use/Transportation - David Harrington, volunteer coordinator
  - No new updates to affect community.
  - Could use a full-time committee chairperson, David is just being kind to help.
- Neighborhood Watch – Sharlene Hartford – Report under President
  - Roll Call Recap- Chief Dugan and about 10 officers who patrol our area, 73 reports of crime, 30% people not locking their cars, Police may not come out to make report of unlocked car theft. Residents attending were able to voice their concerns. Brian's area has been heavily patrolled since the meeting and talked with police.

❖ **Old Business:**

❖ **New Business:**

❖ **Resident Forum**

❖ **Meeting Adjourned**

*SSHCA By-Laws, Article VII, Duties of Office: In general: All officers shall attend general membership meetings and the executive board meetings. Failure to attend three consecutive meetings without prior notice shall constitute resignation. Notice of anticipated absences shall be given to the presiding officer of the meeting to be missed.*