

SSHCA Board Meeting Minutes

Seminole Heights Library

Wednesday, March 4th, 2020 6:00 pm

- I. **Call to Order:** By Stephen Lytle President, other board members present include Steve Swiger, Dawn Dayringer, Sharlene Hartford, Nicki McKiernan, Tatiana Huudma. Excused Brian Curry. Also present Selena Ward, candidate for School Board and husband Curtis Ward.
- II. **Correspondence:** (none)
- III. **Executive Board Updates:**
 - a. Delegates
 - i. Brian Curry: Update from Brian's provided notes
 1. Broward Updates -review of upcoming events
 2. Wonderful school tour review of Broward by incoming student parents
 - ii. David Harrington - no update provided
 - iii. Kisha
 1. Bylaws review updates
 2. All-Heights Meeting of 3/3/20 Recap
 3. Guest for April meeting scheduled, City Recycling Coordinator
 - b. Secretary
 - i. Meeting minutes – Stephen motioned to approve as posted, Steve approved, passed 6-0
 - ii. Online votes recap
 - a. Passed – All income from Car Show to Broward, we absorb all expenses \$860 Donation
 - b. Passed – Interactive Art Installation expenses, reimbursed by grant
 - c. Passed - \$730 expenses for Heights Unites
 - c. Treasurer
 - i. Account Balance Updates – Total All Accounts \$10,771.25
 - ii. Motion by Steve Swiger to approve, seconded by Stephen Lytle, passed 6-0
 - d. Vice President – Steve Swiger
 - e. President
 - i. THAN Update – Group of neighborhood associations. President passed away, Beverly Morrow is now President.
 - ii. Heights Unites (recap)
 1. 900 Tickets Sold, Half Day of Event
 2. This year's event is estimated to make \$12,000 profit.
 3. This year we took over 85% of total expenses. Bew Bus will invoice us for expenses they paid, give us all income and then will pay their invoices, then split profits. Grant Reimbursement is a laborious project coming up so the financial aspect should be reported in this manner.
 4. For total income of the event, the first 10% to scholarship endowment then we split rest of income with Brew Bus.
 - iii. Rotary Day Recap
 1. Many at the event complimented Heights Unites Festival
 2. Check for \$2,000 was presented to SSHCA for Broward Reading Program Grant.

IV. Committee Updates:

a. Beautification

- i. Art Trail Progress - 9 winners were selected, all designs and sites have been submitted to the city. We included all that border the park and North Boulevard. We will have placards on each site. The interactive voting exhibit expenses will be reimbursed by a forthcoming grant.
- ii. Spring Beautification Award – need to order banners – nominations now through March 20th. Awards will be presented at April General Meeting April 15th. Marketing begins next week.
- iii. Keep Tampa Bay Beautiful Great American Cleanup April 25

b. Communications (Nicki)

- i. Newsletter – Out March 20th. Including Tribe, Heights Unites Recaps, Art Trail, Beautification Award, SESH Stormwater Improvement Flood Prevention Project impact on SSH, Broward car show, rotary meeting and grant, Happy Hour for A Cause, Great American Cleanup at Haya Linear Park
- ii. Advertising – Need new advertisers

c. Events

- i. Easter Egg Hunt Saturday April 11
- ii. Sunday Morning Markets
 1. March 8, 2020 (SESH) – David AM/Tatiana PM
 2. April 12, 2020 (OSHNA) – Kisha AM/Dawn PM
 3. April 22 – Give Back Wednesday Happy Hour At Brew Bus, we get 20% of all food and beverage sales donated to SSHCA.

d. Land Use/Transportation – no updates

e. Membership – 104 Residential 16 Business memberships

f. Neighborhood Watch – no updates

V. Old Business:

- a. Donation to Broward – Check Presentation Date being set now.

VI. New Business

VII. Resident Forum (2 min each) Selena Ward Candidate for School Board District 5

VIII. Closing Stephen moved Steve seconded, approved 6-0

SSHCA By-Laws, Article VII, Duties of Office: In general: All officers shall attend general membership meetings and the executive board meetings. Failure to attend three consecutive meetings without prior notice shall constitute resignation. Notice of anticipated absences shall be given to the presiding officer of the meeting to be missed.