

## SSHCA Board Meeting Minutes

Seminole Heights Library

Wednesday, August 7<sup>th</sup>, 2019 5:30 pm

Amended August 11, 2019

- I. **Call to Order:** Steve Swiger VP, also present were Sharlene Hartford, Dawn Dayringer, Brian Curry, Nicki McKiernan, and Tatiana Huudma Excused: Stephen Lytle, David Harrington, Kisha Linebaugh, and Jordan Miller. Resident John Butler was also present.
  
- II. **Correspondence**
  - a. E-mails - none
  - b. Website – Add Nicki as Communication Chair
  - c. Facebook - none
  - d. PO BOX - none
  
- III. **Executive Board Updates:**
  - a. Delegates
    - i. Brian
      1. School Supply Drive – Presenting supplies tomorrow at 11:00 a.m. to Broward Elementary from 6 businesses. Brew Bus, Velo Champ, Red Star Rock Bar, Chop Chop Shop, Florida Eats & MicroGroove.
      2. Request for Reading Program funding by Angela Livingston, Principal at a meeting in June with Brian.
        - a. There are 50 schools in Hillsborough County that have been designated “Achievement Schools” who have a “D” rating due to reading scores and are in danger of becoming an “F”. Broward dropped this year from a “C” to a “D”. The county only funded 9 schools for this pilot, and beyond that, each school is responsible to raise their own money to pay for the program in grades 3-5.
        - b. Broward is asking for us to fund one quarter for grades 3 and 4, which is \$1,688 and \$1,442 respectively. Nikki will post on Executive Board group for discussion and voting, with a deadline by end of day on Friday.
      3. Sidewalk Stompers Angela Livingston & Emily from Sidewalk Stompers met about promoting school children walking to school. Broward would like to participate in the program, which starts in September. Volunteers are needed to walk with children. Two areas need to be covered: Florida Avenue to Osborne and North Boulevard to Osborne. Parking for parents on Boulevard probably at one of the churches, TBD on Florida.
    - ii. David (absent)
    - iii. Kisha (absent)
  - b. Secretary – Sharlene Hartford
    - i. Approval of Minutes (Board 26 June and General 17 July) Motion to accept as written by Dawn, seconded by Steve, passed 6-0.
    - ii. November Executive Board Meeting Room Reserved
  - c. Treasurer – Dawn Dayringer
    - i. \$2500 - 2020 Heights Unites Sponsorship paid by Walmart
    - ii. Motion to accept treasurers report by Sharlene, seconded by Steve, passed 6-0
    - iii. Question regarding current flag inventory and whether we need to reorder for Stephen.
  - d. Vice President – Steve Swiger
    - i. Tatiana - Needs help with membership

- ii. Dawn to head up membership and Get info from Tatiana
- iii. \*\*\*Nicki – Need to provide access to the website for management
- iv. Need another FB Administrator - Steve to post to FB Group to ask for FB Administration volunteer
- e. President – Stephen Lytle (absent)
  - i. Grants – Reimbursements and new applications
    - 1. Planning Commission (July 9<sup>th</sup> – \$12k applied for – Art Trail)
    - 2. Cultural Assets Commission (\$15k applied for)
    - 3. Neighborhoods Grant (Aug 30<sup>th</sup> - \$5k – Open Amount – Project should be safety or something kid related - possibly a little library)
    - 4. Arts Council (TBD - \$5k – HUMAF?)
  - ii. Hillsborough County Neighborhoods Conference – November 2

#### IV. Committee Updates:

- a. Beautification
  - i. Need a chair – Steve Swiger agreed to oversee until Chair is identified
  - ii. Donna Stark resignation after Spring Award completed to spend time with parents and assist them in moving.
  - iii. Art Trail Update – New funding, planning
  - iv. Rivercrest Park Canopy Preservation Update
  - v. October Beautification Award Look for the agreement on homes for sale to update the award rules going forward.
    - 1. Targeting announcement and opening of nominations on August 26
    - 2. Nominations close Sept 23
    - 3. Judging Sunday Oct 6
    - 4. Announcement at Oct General Meeting
  - vi. Alley Cleanup time frame this Fall (post Beautification Award)
- b. Communications
  - i. Planning for next newsletter including Presidents column, Broward update, All events through end of year, \*\*need to identify all dates at September board meeting.
    - 1. Thank You Ad for Businesses participating in the school supply drive
    - 2. Articles due 18 September (def by 24) sending to printer 25 September
    - 3. \*\*\*Stephen to talk to printer about the issues with the ad error in Seminole Heights Dentistry to possibly get a credit and offer business another ad free.
  - II. Nicki to solicit businesses for sponsorships/ads etc.
- c. Events
  - i. Recap of Luau, attendance about 100 with many little children attending.
    - 1. Kava's employees had a few issues
    - 2. No one stayed to help Tatiana clean up; need people to commit in advance.
    - 3. \*\*\*Budget request for SSHCA banner on pole to fly at all events, Tatiana to get quote.
  - ii. Keep Tampa Bay Beautiful Hillsborough River and Coastal Cleanup at Rivercrest Park coming up on September 21 at 8:00 a.m. Nicki to promote.
  - iii. Porch Party - August TBD, perhaps at Kim's home on Osborne
  - iv. September/October Members Only Events in process (Avenue Lofts/Pink Pineapple/Harvest Bowl)
  - v. Seminole Heights Car Show – Slated for winter, discussed holding at Broward and using event as a possible fund raiser for Broward's reading program as well.
- d. Heights Unites

- i. Need to identify a chair for the event this year
  - ii. Start planning meeting asap
- e. Land Use/Transportation
  - i. Highland/Violet – Changes to start this month
  - ii. Several alleys in the neighborhood sent to code for cleanup, they are getting on it
  - iii. Florida commercial corridor set to code (pictures of beat up fences, overgrown, etc)
- f. Membership
- g. Neighborhood Watch
  - i. Need a chair

**V. Old Business:**

Brian - Stephen Filed 501c3 filing requirement report - posting to Exec Board

**VI. New Business:**

- a. Package/Liquor Store @ Duckweed – Brian Curry
  - i. Brian is seeking support to oppose new liquor license for a new store going adjacent to Duckweed in the same complex. The entire complex is in very close proximity to residential property, which is located on a lane, not a full street, and has no dividing lines on the roadway. That is one concern, and parking is highly likely to overflow onto the residential section of the narrow lane, which will likely be an increase in street parking from the complex and Duckweed patrons alone.
  - ii. One person suggested that the intent of Duckweed is to have an upscale liquor store, which should price out some of the neighborhood vagrants who frequent other liquor stores. We have no documentation from Duckweed to validate the suggestion or define what “upscale liquor” means. However, the liquor license is issued to the location itself and as such, should this original location go out of business, there is still concern that any type of liquor store could go in there. Neighbors to the property are concerned that there will be an increase in vagrant traffic from Hillsborough Avenue and the Dutch motel.
  - iii. There are several liquor stores already within a one-mile radius, and some believe that there is no need, and that it will further increase the likelihood of a business failure and a generic liquor store going in with this approved license in the future.
  - iv. Some discussion was in favor for this new business in the area and others shared concerns about the negative impact of the business.
  - v. Due to several board members being absent at this meeting, and in order to allow a voice to all, discussion and voting will be finalized on the Board page.

**VII. Resident Forum (2 min each)**

**VIII. Closing – Motion to adjourn by Dawn, seconded by Sharlene, passed 6-0.**

*SSHCA By-Laws, Article VII, Duties of Office: In general: All officers shall attend general membership meetings and the executive board meetings. Failure to attend three consecutive meetings without prior notice shall constitute resignation. Notice of anticipated absences shall be given to the presiding officer of the meeting to be missed.*