

The Banner

South Seminole Heights' Community Newsletter



Dear Local Business Owner,

With much anticipation South Seminole Heights' Community Newsletter, "The Banner", returned in 2014 after a 5 year hiatus and we have found that we have had tremendous community support and a renewed vigor in our neighborhood as a result! "The Banner" is printed in full color and distributed via USPS Mail to all homes and businesses in South Seminole Heights, as well as posted on our website and Facebook channels. However, we can't do this without your help! Your support by purchasing advertising helps offset the costs of printing and mailing "The Banner"! Advertising includes the following benefits:

- Advertising in "The Banner" which will be released in electronic and print format for distribution. Electronic format will be uploaded to our website, the South Seminole Heights Civic Association (SSHCA) official Facebook page, and community forum. Printed copies are mailed to 1,600 residences and local businesses.
- Advertising in "The Banner" will include the ability to have our SSHCA Facebook page share and promote events for your business to our page and community group with over 5,000 followers combined. We will also include your company listing on our website (with logo and hyperlink to your website if provided).
- Annual advertising will include a complimentary annual membership in the SSHCA (\$35 value).
- Advertisers are permitted to attend SSHCA General Meetings to speak to our residents about their business.
- For local hospitality businesses advertising in "The Banner" will include priority to host our Quarterly Resident Happy Hour. This will be chosen by advertising budget spent and SSHCA Board approval.

"The Banner" is released quarterly prior to our general meetings in an effort to promote resident engagement. All advertising payments and artwork will need to be received quarterly a month prior to the date of our general meeting, the second Tuesday of January, April, July, and October. Checks can be made out to South Seminole Heights Civic Association. We could also arrange for PayPal or credit card payment if needed. All payments are tax deductible as the SSHCA is a 501(c)3 organization and we will provide receipt for tax purposes.

Rates:

<i>Business Card</i>	\$50/issue	\$175/year (Save \$25)	3.5x2 (horizontal or vertical)
<i>Quarter Page</i>	\$75/issue	\$275/year (Save \$25)	3.5x5 (horizontal or vertical)
<i>Half Page</i>	\$150/issue	\$550/year (Save \$50)	7" x 5" (Horizontal or Vertical)
<i>Whole Page</i>	\$300/issue	\$1000/year (Save \$200)	7.5" x 10" (Vertical)

Contact the association at info@sshca.org for additional information and space availability. We will require a digital file, but can help in creation if needed. Thank you for your support and we look forward to starting a great partnership with you!

Stephen Lytle
SSHCA President